



PROFILE

Highly creative and multi-talented Graphic Designer with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills. Dynamic team player with outstanding written and verbal communication abilities. Highly skilled in client and vendor relations. Accustomed to performing in deadline-driven environments.

EXPERIENCE

United Creations • 2017 - present Graphic Designer

- Follow brand guidelines to create dynamic designs for Google
- Successfully manage design projects from concept through completion.
- Effectively coordinate and complete a variety of design projects at one time, such as designing sales and retail support graphics, developing corporate brochures, updating website and email graphics, and renovating product packaging, branding and logo design, and stationery.
- Work closely and efficiently with clients and a team to create design visions, conceive drafts, and consistently meet deadlines and requirements.

Espresso Supply, Inc. • 2015 - 2017 Creative Manager and Graphic Designer

- Oversaw five different brands, including product management and packaging design.
- Successfully managed design projects from concept through completion.
- Elevated brands and company image with modernized packaging, logos, and brand standards.
- Effectively coordinated and completed a variety of design projects at one time, such as designing sales and retail support graphics, developing corporate brochures, updating website and email graphics, and renovating product packaging, branding and logo design, and stationery.
- Lead and managed timelines for long-term and short-term projects with freelance designers, consultants, and vendors in order to ensure proper workflow and meet all project deadlines.
- Worked closely with VP of Product Development to create packaging thermoforms and proper box height/size to ensure packaging meets satisfactory product display and shipment.
- Collaborated with tradeshow team to create advertisements for tradeshow publications and display graphics.
- Facilitated all printing of designed materials, including packaging dielines and catalogs.
- Managed creative direction of photography and video projects, such as directing product photoshoots and instructional videos.
- Implemented and managed a customized digital asset management system for the entire company.
- Promoted after seven months.

Northwest Brewing Company • 2011 - 2017 Freelance Graphic Designer and Creative Director

- Manage and oversee the intersection of multiple brands.
- Responsible for naming, conceptualizing and executing product labels.
- Successfully complete projects under the pressure of extreme deadlines and a heavy workload.
- Effectively coordinate and complete a variety of design projects at one time, such as designing sales and retail support graphics, developing corporate brochures, and renovating product packaging, branding and logo design.
- Organize and facilitate all printing needs for the company, including product packaging, dielines, and catalogs.

LAB59 • 2010 – present Lead Graphic Designer and Promotional Product Manager

- Successfully manage and coordinate all graphic design projects from concept through completion.
- Develop and design entirety of company's identity.
- Establish trusting relationships with designers, vendors, and key clients.
- Work closely and efficiently with clients to create design vision, conceive drafts of designs, and consistently meet deadlines and requirements.
- Expertly balance multiple projects for multiple clients simultaneously.
- Create and perform highly persuasive sales and marketing presentations that achieve clients' goals and objectives.
- Manage all workflow operations, and oversee strategic, financial, quote/ bid, staffing, and administrative functions.

EXPERTISE

- Packaging design
- Illustration
- Logo design
- Catalog creation
- Advertising design
- Branding
- Art directing

SKILLS



EDUCATION

Associates in Arts Degree,
School of Visual Concepts

CONTACT

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